

Discussion: biodiversity improvement

Theme
Environmental sustainability



Participants
53 specialists



Impact
Parliamentary white paper



AIM

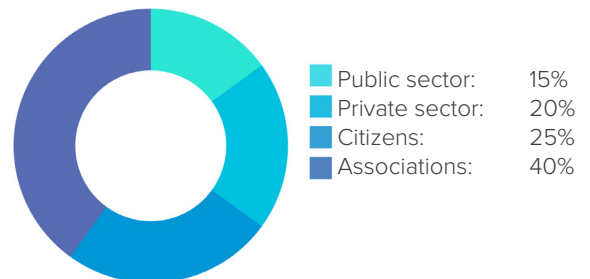
To update regional biodiversity policy, and implement projects that will increase biodiversity.

CONTEXT

As urban areas expand, natural areas become more threatened; and in Noord Holland, there has been a 50% drop in the region's biodiversity over the past 30 years. They launched a discussion to make all spheres - civic, private and public - responsible for improving this, and to co-create solutions to the problem.

PROCESS

As well as their citizens, Noord Holland involved key corporates and associations such as the Port of Amsterdam, the ANV Hollands Noorden (an agricultural nature and landscape management company), and De Vlinderstichting (a foundation for wildlife preservation).

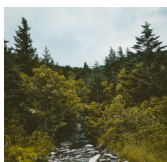


CIVOCRACY RECOMMENDATIONS

We coached Noord Holland on digital communication methods, so they were able to reach a wider breadth of citizens from more varied backgrounds.

IMPACT AND OUTCOMES

A white paper was produced and submitted to parliament; it featured 10 different citizen inputs quote-for-quote. Policy is now being amended to guarantee an improvement of the region's biodiversity based on the white paper's recommendations.



"Industrial sites offer an excellent opportunity to increase and stimulate biodiversity. For example, a tiny on-site forest can provide a solution for increased CO2 and particulate matter intake, and also serves as water collection and heat stress buffer."

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